Olivia Medrano

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EDUCATION

University of Kansas • BA in Marketing & BGS Film/Media Studies

Graduated May 2024 | GPA: 3.48

SKILLS

Adaptability • Adobe Premiere Pro • Color Grading • Lightroom • Multi Tasking • Photography • Video Production

PROFESSIONAL EXPERIENCE

Advisors Excel • Media Content Intern

September 2024 - Present

- o Research, revise, and prep scripts for broadcast compliance and production
- o Maintain content library; assist Radio & TV production teams across various projects as needed

Sanborn Western Camps - High Trails • Photography Coordinator

May 2024 - August 2024

- o Captured and organized 2000-3000 photos per week for campers' families and year-round marketing use
- o Collaborated with other staff to plan, conduct and photograph camp-wide events
- o Taught darkroom photography, filmmaking, and backcountry backpacking skills to campers aged 7-16

Lawrence Arts Center • *Marketing Photography Intern*

December 2023 - May 2024

- o Photographed performances, exhibitions, and community events
- o Assisted in editing, organizing, and archiving marketing photos

University of Kansas EECS • Office Assistant

August 2020 - May 2024

- o Provided clerical support to faculty and academic advisors
- o Guided students, prospective students, faculty and alumni to appropriate campus resources

Camp Wood YMCA • Media Lead

May 2023 - August 2023

- o Captured 300-500 photos of camp per day, delivered 80-120 edited photos per day to supervisor
- o Created energetic end-of-week recap videos for 2000+ summer campers and their families
- o Utilized and maintained media equipment Canon EOS 250D, Mavic Air 2, GoPro Hero 7

VOLUNTEER WORK

Topeka Bible Church • *Tech Team*

September 2019 - Present

o Assist with weekly live stream broadcast (director, camera op, shader, GFX op)